

Bethlehem House Contemporary Art Gallery 3rd Annual Juried Show:
Mixed Media

Statement from the curator:

Bethlehem House Contemporary Art Gallery will host our 3rd Annual Juried Show: Mixed Media, inviting submissions from emerging and established artists of all ages residing in Delaware, New Jersey, New York, and Pennsylvania.

Bethlehem House Gallery in Historic Downtown Bethlehem, PA is committed to developing and exhibiting innovative, thoughtful art for the Lehigh Valley and surrounding region. At Bethlehem House we dedicate ourselves to top-notch exhibit design with a special focus on decorated home interiors and expert gallery lighting. It is our goal to create a comfortable environment for viewing fine art.

In our 3rd Annual Juried Show: Mixed Media, we seek to highlight mixed media techniques in contemporary art from around the region. The winner of the exhibit will be invited to be a featured artist in one show during Bethlehem House Gallery's 2019 Season.

Ward Van Haute Director/Curator Bethlehem House Contemporary Art Gallery

Entry Deadline:

REQUIREMENTS:

- Submission fee of \$25.00
- 1-3 300dpi images
- Artwork info for each submission: media, dimensions, year completed, price, insurance value
- 1 Paragraph artist statement
- CV

Entry Fee: **\$25.00**

IMPORTANT DATES

Submission deadline **December 30th**

Notification of Jurying Results **January 10th**

Receiving Accepted Work **January 13th – January 25th** Final Review and Award Selection by Juror **February 4th** Opening Reception **February 8th** 6pm–9pm

Exhibition **February 8th – March 30th**

Claiming of Accepted Work **March 31st – April 1st**

ELIGIBILITY

Any artist residing in **Pennsylvania, New Jersey, Delaware, New York** may enter. All work must be original, completed within the last three years, and not previously exhibited in Bethlehem House Contemporary Art

Gallery. All submissions must employ mixed media techniques. All work must be available for purchase.

MEDIA AND LIMITATIONS

The competition is open for all forms of mixed media. Pieces must be under 4ft in any direction and framed or gallery-wrapped and ready to hang. No entry that requires the artist to be present for moving or assembly will be accepted.

ENTRY FEE

\$25.00 fee entitles entrant to submit up to **THREE** entries with an additional \$10 fee for each subsequent entry. Payment may be made by check, money order or credit card, please do not send cash. Payments made by check or money order must be received by December 30th or they will be ineligible for the competition. Make checks payable to Bethlehem House Contemporary Art Gallery.

INSURANCE

All works accepted for exhibition will be insured, while on the premises, at a value agreeable to the artist and the Gallery. The Gallery will not be responsible for insuring work in transit or works unclaimed after **April 1, 2019**.

RECEIVING

Works selected for exhibition will be received hand delivered or shipped **PREPAID** from **January 30 – February 1** from 1pm-4pm. Hand delivered packing materials will not be retained by the Gallery. Please call ahead to assure that a staff member is available to accept your work. The Gallery reserves the right for the Juror to reject, upon review, work with unacceptable Artsmanship and/or quality not discernible in the digital images.

RETURN OF ARTWORK

Exhibited work may be claimed from **March 30 – April 1, 2019** from 1pm-4pm. The Gallery will not be responsible for work not claimed by April 1, 2019. Shipped work will be returned in the method it was received, unless specified otherwise by the artist. All shipping costs and liability for damage are the responsibility of the artist.

SALES

The following commission/payment will apply to each consigned artwork sold by Bethlehem House Contemporary Art Gallery **Including sales on*

*artwork NOT displayed in the gallery, IF **Bethlehem House Gallery generates the sale and collects the payment.***

50% Commission to Gallery 50% Commission to Artist

AGREEMENT

Submission for a work of art to this exhibition shall be understood to indicate an agreement on the part of the entrant, with all conditions set forth, including permission for reproduction in general publication and newspapers. By entering the show, you are agreeing to the statements set forth in the prospectus.

EXHIBITION

The Bethlehem House Gallery Annual Juried Show will be open to the public from February 8, 2019 – March 30, 2019. You are cordially invited to attend the Opening Reception on **Friday, February 8, from 6:00 – 9:00 EST**. Awards will be presented at **7:30pm** during the Opening Reception. Award winners, or their representatives, are requested to be present for the awards presentation.

AWARDS

- 1st Place: \$500 Cash and a featured artist invitation for one show in 2019 season
- 2nd Place: \$250 Cash
- 3rd Place: \$100 Cash
- Director's Choice: \$100 Blick Gift Certificate

Please note: Juror will select awards on February 4th after reviewing actual entries. All awards will be given at the discretion of the juror.

ABOUT THE JUROR

Diane LaBelle became the Executive Director & CEO of The Lehigh Valley Charter High School for the Arts (Charter Arts) in June 2010. She brought with her twenty years of experience as one of the premier arts and education administrators in the country. Upon arrival at Charter Arts, which had been operating out of a restored factory building for seven years, LaBelle began working with the Board of Directors to plan the development of a brand-new facility that would meet the needs of one of the most respected high schools for the arts in the nation.

Prior to her current position at Charter Arts, in 2003, LaBelle was hired as a consultant to design and oversee the renovation and construction of the

145,000 sq. ft. former Willson Goggle Factory into the GoggleWorks Center for the Arts, located in Reading, Pennsylvania. Her background as an architect led LaBelle to spearhead the facility's \$15 million renovation, which was honored with a Pennsylvania Historic Preservation Award.

LaBelle was named Executive Director in 2005. Over the seven years of her involvement, the GoggleWorks project became a national model for community revitalization.

From 1998 to 2003, LaBelle was the Director of the Banana Factory, a dynamic cultural arts and education center located in Bethlehem, Pennsylvania. Prior to that, she was the CEO of the non-profit organization, FreeHand, also located in Bethlehem, which worked with children in the community, university students and design professionals to take a hands-on approach to neighborhood revitalization. Her career in arts education began while working as an architect in Pittsburgh, Pennsylvania following graduation from the Master of Architecture program at Carnegie Mellon University. Her award-winning ArchiKids curriculum involved inner city public school children in projects that revitalized their neighborhoods and sparked her understanding of how differently students learn.